Claims

What is claimed is:

1. A business transaction methodology, including the steps of:

  offering a plurality of deals for at least one of a product and service offered by at least one seller;

  inputting a plurality of buying criteria by a buyer for the at least one of a product and service; and

  outputting a list of deals from amongst the plurality of deals that match the buying criteria of the buyer.

2. The method of claim 1, wherein each of the plurality of deals is based on a plurality of selling criteria defined by the seller.

3. The method of claim 2, wherein each of the plurality of selling criteria defined by the seller includes an offering criteria which defines the limits of each of the plurality of selling criteria defined by the seller.

4. The method of claim 3, wherein each of the plurality of buying criteria inputted by the buyer includes an ordering criteria which defines the limits of each of the plurality of buying criteria inputted by the buyer.

5. The method of claim 1, wherein the list of deals from amongst the plurality of deals that match the buying criteria of the buyer are the deals which the ordering criteria of the buyer match the offering criteria of the seller.

6. The method of claim 5, wherein the seller can add additional selling criteria to each of the plurality of deals.

7.   The method of claim 1, wherein each of the plurality of buying criteria inputted by the buyer includes an ordering criteria which defines the limits of each of the plurality of buying criteria inputted by the buyer.

8.   The method of claim 7, wherein the list of deals from amongst the plurality of deals that match the buying criteria of the buyer are the deals which match the ordering criteria of the buyer.

9.   An Internet business transaction system, including:

a computer adapted to be employed by a facilitator for hosting a commercial transaction over the Internet, the computer providing access to at least one buyer and at least one seller to carry out the commercial transaction, wherein at least one buyer makes a purchase from the at least one seller when a plurality of buying criteria defined by the buyer matches a plurality of selling criteria defined by the seller.

10.   The system of claim 9, wherein each of the plurality of selling criteria defined by the seller includes an offering criteria which defines the limits of the each of the plurality of selling criteria defined by the seller.

11.   The system of claim 10, wherein each of the plurality of buying criteria defined by the buyer includes an ordering criteria which defines the limits of the each of the plurality of buying criteria defined by the buyer.

12.   The system of claim 11, wherein the at least one buyer makes a purchase from the at least one seller when the ordering criteria of the buyer matches the offering criteria of the seller.

13.   The system of claim 9, wherein the at least one buyer receives a discount on the purchase based on a previous purchase made by the at least one buyer from the at least one seller.

14.   The system of claim 9, wherein the commercial transaction is limited to certain buyers of the at least one buyer by the at least one seller.

15.   The system of claim 9, wherein the at least one seller can review other buyer defined buying criteria not used in the matching of the plurality of buying criteria and the plurality of selling criteria.

16.   The system of claim 9, wherein the at least one seller can review other seller defined selling criteria not used in the matching of the plurality of buying criteria and the plurality of selling criteria.

1   17.   A method of conducting a business transaction, comprising the steps of:
2   electronically offering a plurality of deals on at least one of a product and service
3   for sale, each of said plurality of deals being based on different offering criteria than each
4   other of said plurality of deals;
5   electronically searching the deals on the product for sale based on a plurality of
6   ordering criteria;
7   outputting a list of deals of the plurality of deals which offering criteria matches
8   the ordering criteria; and
9   selecting one of the deals of the list of deals which offering criteria matches the
10   ordering criteria.

1   18.   An electronic signal adapted to be transmitted between at least two
2   computers, comprising:

3   an algorithm for matching a buyer with at least one deal offered by at least one

4   seller, the algorithm matching the buyer with the at least one deal based on a plurality of

5   buying criteria defined by the buyer matching a plurality of selling criteria defined by the

6   at least one seller.

1   19.   An Internet business transaction system, including:

2   means for hosting a commercial transaction over the Internet, the means for

3   hosting providing access to at least one buyer and at least one seller to carry out the

4   commercial transaction, wherein the at least one buyer makes a purchase from the at least

5   one seller when a plurality of ordering criteria, fall within the outer limits of a plurality of

6   offering criteria, each ordering criteria being based on a buyer defined buying criteria, and

7   each offering criteria being defined by the seller.

1   20.   An Internet business transaction system, including:

2   a first computer adapted to be employed by a facilitator for hosting a commercial

3   transaction over the Internet;

4   a second computer adapted to be used by a buyer to link to the first computer to

5   participate in the commercial transaction;

6   a third computer adapted to be used by a seller to link to the first computer to

7   participate in the commercial transaction;

8   wherein the buyer makes a purchase from the seller when a plurality of buyer

9   defined buying criteria matches a plurality of seller defined selling criteria.

1   21.   A server, comprising:

2   a processor;

3   a memory coupled to the processor; and

4   a network interface coupled to the processor for transmitting and receiving data

5   with at least one remote computer system;

6   wherein a plurality of deals for a product offered for sale electronically is stored in

7   the memory, each of the plurality of deals having different seller defined selling criteria,

8   and wherein the server is configured to receive orders for the product from a plurality of

9   different buyers via the at least one remote computer system, by providing the plurality of

10   buyers with at least one deal of the plurality of deals matching a plurality of buyers

11   defined buying criteria.

22.   The server of claim 21, wherein the server is configured to provide the
plurality of different buyers access to view the at least one of the plurality of deals via one
or more of the at least one remote computes.

23.   The server of claim 21, wherein the server is configured to provide the
plurality of different buyers with deals that the buyer defined buying criteria match the
seller defined selling criteria.

1   24.   A system for conducting business electronically, comprising:

2   a central server;

3   at least one computer system coupled to the server via a network;

4   wherein a plurality of deals for a product offered for sale electronically is stored in

5   the central server, each of the plurality of deals having different seller defined selling

6   criteria, and wherein the server is configured to receive orders for the product from a

7   plurality of different buyers via the at least one remote computer system, by providing the

8   plurality of buyers with at least one deal of the plurality of deals matching a plurality of

9   buyer defined buying criteria.

25.   The system of claim 24, wherein the server is configured to provide the
plurality of different buyers access to view the at least one of the plurality of deals via one
or more of the at least one remote computes.

26.   The system of claim 24, wherein the server is configured to provide the plurality of different buyers with deals that the buyer defined buying criteria match the seller defined selling criteria.